



Partnerships Executive

The Gold Coast Football Club is seeking an enthusiastic and energetic Partnerships Executive to join our clubs journey.

Reporting to the Partnerships Manager the Partnerships Executive is responsible for managing their key allocated portfolio of Sponsors and ensuring that the key relationships, delivery of benefits, profitability of cost of servicing and budgets, leverage programs and reviews are conducted in accordance with core KPI's.

The successful candidate will be responsible for:

- Managing the relationships with partners;
- Delivering contracted benefits;
- Providing day to day partnership leverage, public relations, marketing and promotional support to these key partners, with focus on integrated digital activations;
- Leading the execution of match day activations;
- Working with the Partnerships Manager in managing Partner budgets; and
- Tracking ongoing work with Partners through weekly meetings

The ideal candidate will have:

- A strong personal brand which personifies the Gold Coast SUNS values of bold, fresh, relentless, dependable and community;
- A Degree in Business/Marketing/Advertising or Sponsorship (or related discipline);
- Proven track record in strategic account management;
- Outstanding personal appearance and proposal presentation skills;
- Superior written and verbal communication skills;
- Strong awareness of self and differences in others;
- The ability to communicate with people at all levels, skills and education; and
- Experience in analysing market information and developing reports.

Your experience may come from a background of sport, entertainment, advertising or professional services. Your dedication to delivering genuine commercial returns for your clients and contributing to a positive, fresh culture is where you will shine.

If you think you've got what it takes to join our team and meet the criteria for the role, we would love to hear from you.

To apply for this role, please email your CV and cover letter clearly addressing the selection criteria to recruitment@goldcoastfc.com.au by Sunday 7th January 2018.